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| HTML EMAIL INFORMATION | |
| List | Canadian Journal of Diagnosis list |
| From Name | The Canadian Journal of Diagnosis |
| From Email Address | diagnosis@sta.ca |
| Personalize “To:” field | First Name Last Name |
| Email Subject Line |  |
| Email subscribe/unsubscribe notifications | ivang@sta.ca |
| Tracking | Track Opens  Track HTML clicks |
| Publicity Settings | This campaign is not public and is meant to be seen only by subscribers |
| Permission reminder (Footer) | This email is sent to all subscribers of The Canadian Journal of Diagnosis. |
| Contact Information | 6500 Trans-Canada Highway Suite 310 Pointe-Claire, QC Canada H9R 0A5  diagnosis@sta.ca |
| Fonts | Use basic, cross-platform fonts such as Arial, Verdana, Georgia, and Times New Roman. |
| Animation | Avoid elements that require Flash, JavaScript or animated .gif files |
| Seed list | If there is a seed list please provide a csv file with First Name, Last Name and Email fields |
| Material | Please provide all images, HTML files, as well as any PDF or PSD related. |
| Urls/Links | Indicate the specific sections of the email that need to have an external link (images, text, etc). |
| Email dimensions | Emails should be 600 pixels maximum width |
| Material deadline | 1-2 weeks in advance before the eblast date |
| Website URL (Where did people opt-in to this list?) | http://www.cjdiagnosis.com/ |

*Mailchimp email campaign specs*